

CALL FOR ARTISTS!

2025 HARVEST FESTIVAL POSTER CONTEST



Design a piece of art for the
2025 Harvest Festival on False River
Celebrate the Harvest - Savor the River
Submit your artwork by September 12, 2025*

**\$500 prize
to winning artwork**



*See page 2 for contest rules

POSTER DESIGN CONTEST RULES - 2025 HARVEST FESTIVAL ON FALSE RIVER

SUBMISSION DEADLINE: FRIDAY, SEPTEMBER 12, 2025 AT 5:00PM

1. ELIGIBILITY - OPEN TO ALL RESIDENTS OF LOUISIANA. NO ENTRY FEE REQUIRED.

2. THEME & CREATIVE DIRECTION

POSTER SHOULD REFLECT THE AUTUMN HARVEST, LOCAL CULTURE, AND THE BEAUTY OF FALSE RIVER. DESIGN MUST INCLUDE:

- FESTIVAL NAME: 2025 HARVEST FESTIVAL ON FALSE RIVER
- FESTIVAL THEME: CELEBRATE THE HARVEST - SAVOR THE RIVER™
- FESTIVAL DATES: OCTOBER 31 - NOVEMBER 2, 2025
- LOCATION: NEW ROADS, LOUISIANA
- LEAVE BOTTOM 2 INCHES BLANK FOR FESTIVAL AND SPONSOR LOGOS (DO NOT INCLUDE LOGOS YOURSELF)

3. DESIGN REQUIREMENTS

- SIZE: 18" X 24" (PORTRAIT)
- FILE FORMAT: HIGH-RESOLUTION PDF AND JPEG
- RESOLUTION: 300 DPI MINIMUM
- COLOR: FULL-COLOR CMYK
- ORIGINAL ARTWORK ONLY — NO AI-GENERATED OR COPYRIGHTED CONTENT
- TYPOGRAPHY MUST BE LEGIBLE AND APPROPRIATE FOR ALL AGES.

4. SUBMISSION PROCESS

- DEADLINE: FRIDAY, SEPTEMBER 12, 2025 AT 5:00PM
- EMAIL SUBMISSION TO: PLAMBERT@CITYOFNEWROADS.NET
- SUBJECT LINE: POSTER CONTEST – [YOUR NAME]

INCLUDE:

- FINAL POSTER DESIGN (PDF AND JPEG)
- YOUR NAME, AGE, ADDRESS, PHONE, AND EMAIL

5. JUDGING CRITERIA

A PANEL OF REPRESENTATIVES FROM THE CITY OF NEW ROADS, POINTE COUPEE TOURISM, AND THE ARTS COUNCIL OF POINTE COUPEE WILL SELECT THE WINNER* BASED ON:

- CREATIVITY AND ORIGINALITY
- RELEVANCE TO THE THEME AND COMMUNITY
- VISUAL IMPACT AND CLARITY

6. AWARDS & RECOGNITION

WINNER* WILL BE ANNOUNCED AND NOTIFIED SEPTEMBER 19, 2025, AND RECEIVE

- \$500 CASH AND AN INVITATION TO DISPLAY ARTWORK AT THE FESTIVAL AND THE WINNING POSTER WILL BE:

- FEATURED ON ALL FESTIVAL PROMOTIONS AND SOCIAL MEDIA
- *DEPENDING ON ENTRIES RECEIVED, WINNERS MAY BE ANNOUNCED IN 2 CATEGORIES - AGED 18+ AND AGED <18

7. USAGE RIGHTS

WINNING ARTWORK BECOMES THE PROPERTY OF THE CITY OF NEW ROADS, WHICH MAY USE, REPRODUCE, AND SELL IT FOR FESTIVAL PROMOTION AND MERCHANDISE, WITH NO ADDITIONAL COMPENSATION TO THE ARTIST. ARTIST RETAINS CREDIT AS CREATOR.

8. QUESTIONS?

EMAIL PLAMBERT@CITYOFNEWROADS.NET OR CALL (225)225.718.2528